

“SOLDIERS OF LEARNING”

UKRAINE DOCUMENTARY EXCLUSIVE SPONSORSHIP LEVELS

➤ HERO (250-500k)



- **Executive Producer Credit on Documentary:** 2 Names
- **Professional Documentary:** A high-production value documentary with the goal of global distribution.
- **Streaming Service Purchase:** Any streaming service purchase will include a percentage to be negotiated beforehand and awarded to your company.
- **Commercial:** From the material shot in Ukraine, one 15 to 30-second commercial for your company marketing your message or theme.
- **Awards Received:** For any awards obtained for the film at film festivals and award shows, the 2 EP's will be included.
- **Documentary Company Name:** Your company name is featured at the start of the documentary.
- **Documentary and Expedition Banner:** Your company logo on the banner featured in the documentary and placed at the summit of Mount Hoverla, the highest point of the country. Photos and video will be taken with full rights granted for usage by your company.
- **Expedition Company Logo:** Your company logo is featured on all Expedition-related material.
- **Exclusive Premiere Showing of Documentary:** Film to be shown at your company location with Q&A afterward with Sean.
- **Ambassador Spokesperson:** Option to have Sean attend various events and appearances for an agreed term.
- **Motivational Speaking:** Sean Burch to give one keynote address at your company's chosen event or conference.
- **Workshop Presenter:** Sean to provide a motivational workshop or talk covering the entire expedition and provide key business insights regarding leadership from the expedition.
- **Promotional Events, Sales Meetings, and Personal Appearances:** Option to have Sean attend an event, award ceremony, PR outreach, or community-based function.

CONFIDENTIAL WORK PRODUCT

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- **Company Branding:** Photographs taken before/during/after the expedition with company name and logo to use indefinitely as a branding marketing tool for your company.
- **Company Logo Placement:** Company logo will appear on expedition promotions, including but not limited to: clothing, equipment, broadcast (television, radio, cable), print media, web, and interactive media.
- **Obtained Media:** Your company name cited as the “Hero” sponsor in all international, national, and local coverage before, during, and after the expedition.
- **In-House Motivation Tool:** Choose to use the expedition as a company employee motivational tactic – follow along with Sean as the expedition unfolds within your company community.
- **Press Releases:** All press releases placed to media networks before, during, and immediately following the expedition will contain notice of your company as the “Hero” Sponsor.
- **Print Materials:** Use of project image and expedition for promotional materials such as trade advertisements, posters, and signage. Provide photos and testimonials of experiences for inclusion on your company website, within marketing materials, and in future advertisements, sales awards, trade shows, and events.
- **Dispatches:** First-hand accounts during the expedition for internal staff and associate communication. Expedition coverage option on company websites.
- **Expedition Logo Apparel:** 4 sets (jacket, shirt, cap, stickers) for your company’s high-level executive partners.
- **Company Link:** Link to company website from Sean Burch’s website, and social accounts as mutually agreed.
- **Previous Material Access:** Access to previous Sean Burch world record expedition photos and videos for your company to utilize for desired marketing activities.

Mr. Burch & Team may determine additional/optional benefits by private agreement with the Sponsor

➤ MAJOR GENERAL (100-200k)



- **Producer Credit on Documentary:** 2 Names
- **Documentary and Expedition Banner:** Your company logo on the banner featured in the documentary and placed at the summit of Mount Hoverla, the highest point of the country. Photos and video will be taken with full rights granted for usage by your company.
- **Professional Documentary:** A high-production value documentary with the goal of global distribution.
- **Documentary Company Name:** Your company name is featured at the start of the documentary as a Major General Sponsor.
- **Expedition Company Logo:** Your company logo is featured on all Expedition-related material.
- **Exclusive Premiere Showing of Documentary:** Film to be shown at your company location with Q&A afterward with Sean.
- **Ambassador Spokesperson:** Option to have Sean attend various events and appearances for an agreed term.
- **Motivational Speaking:** Sean Burch to give one keynote address at your company's chosen event or conference.
- **Workshop Presenter:** Sean to provide a motivational workshop or talk covering the entire expedition and provide key business insights regarding leadership from the expedition.
- **Promotional Events, Sales Meetings, and Personal Appearances:** Option to have Sean attend an event, award ceremony, PR outreach, or community-based function.
- **Company Branding:** Photographs taken before/during/after the expedition with your company name and logo to use indefinitely as a branding marketing tool for your company.
- **Company Logo Placement:** Company logo will appear on expedition promotions, including but not limited to: clothing, equipment, broadcast (television, radio, cable), print media, web, and interactive media.
- **Obtained Media:** Your company name cited as a "Major General" sponsor in all international, national, and local coverage before, during, and after the expedition.
- **In-House Motivation Tool:** Choose to use the expedition as a company employee motivational tactic – follow along with Sean as the expedition unfolds within your company community.
- **Press Releases:** All press releases placed to media networks before, during, and immediately following the expedition will contain notice of your company as a "Major General" Sponsor.

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- **Print Materials:** Use of project image and expedition for promotional materials such as trade advertisements, posters, and signage. Provide photos and testimonials of experiences for inclusion on your company website, within marketing materials, and in future advertisements, sales awards, trade shows, and events.
- **Dispatches:** First-hand accounts during the expedition for internal staff and associate communication. Expedition coverage option on company websites.
- **Expedition Logo Apparel:** 3 sets (jacket, shirt, cap, stickers) for your company's high-level executive partners
- **Company Link:** Link to Company website from Sean Burch's website, and social accounts as mutually agreed.
- **Previous Material Access:** Access to previous Sean Burch world record expedition photos and videos for your company to utilize for desired marketing activities.

Mr. Burch & Team may determine additional/optional benefits by private agreement with the Sponsor.

➤ **BRIGADIER GENERAL (50-100k)**



- **Associate Producer Credit on Documentary:** 2
- **Documentary and Expedition Banner:** Your company logo on the banner featured in the documentary and placed at the summit of Mount Hoverla, the highest point of the country. Photos and video will be taken with full rights granted for usage by your company.
- **Professional Documentary:** A high-production value documentary with the goal of global distribution.
- **Documentary Company Name:** Your company name featured at the start of the documentary as a Brigadier General Sponsor.
- **Expedition Company Logo:** Your company logo is featured on all Expedition-related material.
- **Exclusive Premiere Showing of Documentary:** Film to be shown at your company's location with Q&A afterward with Sean.

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- **Ambassador Spokesperson:** Option to have Sean attend various events and appearances for an agreed term.
- **Motivational Speaking:** Sean Burch to give one keynote address at your company's chosen event or conference.
- **Workshop Presenter:** Sean to provide a motivational workshop or talk covering the entire expedition and provide key business insights regarding leadership from the expedition.
- **Promotional Events, Sales Meetings, and Personal Appearances:** Option to have Sean attend an event, award ceremony, PR outreach, or community-based function.
- **Sign the Ukraine Flag:** We will be carrying the flag to the summit of Mount Hoverla.
- **And More! Please Inquire for full ROI Benefits**

Mr. Burch & Team may determine additional/optional benefits by private agreement with the Sponsor.

➤ **COMMANDER (10-25k)**



- **Name Credit on Documentary:** 3
- **Professional Documentary:** A high-production value documentary with the goal of global distribution.
- **Documentary Company Name:** Your company name featured at the start of the documentary as a Commander Sponsor.
- **Expedition Company Logo:** Your company logo is featured on all Expedition-related material.
- **Exclusive Premiere Showing of Documentary:** Film to be shown at your company location with Q&A afterward with Sean.
- **Workshop Presenter:** Sean to provide a motivational workshop or talk covering the entire expedition and provide key business insights regarding leadership from the expedition.
- **Sign the Ukraine Flag:** We will be carrying the flag to the summit of Mount Hoverla.
- **And More! Please Inquire for full ROI Benefits**

Mr. Burch & Team may determine additional/optional benefits by private agreement with the Sponsor.

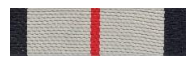
➤ **CHIEF (6-10k)**



- **Name Credit on Documentary: 2**
- **Professional Documentary:** A high-production value documentary with the goal of global distribution.
- **Exclusive Premiere Showing of Documentary:** Film to be shown at your company location with Q&A afterward with Sean.
- **Promotional Event, Personal Appearance:** Option to have Sean attend an event, award ceremony, PR outreach, or community-based function.
- **Sign the Ukraine Flag:** We will be carrying the flag to the summit of Mount Hoverla.
- **Please Inquire for optional ROI Benefits**

Mr. Burch & Team may determine additional/optional benefits by private agreement with the Sponsor.

➤ **PLATOON LEADER (1-6k)**



- **Name Credit on Documentary: 1**
- **Professional Documentary:** A high-production value documentary with the goal of global distribution.
- **Promotional Event, Personal Appearance:** Option to have Sean attend an event, award ceremony, PR outreach, or community-based function. **(3K and Higher)**
- **Sign the Ukraine Flag:** We will be carrying the flag to the summit of Mount Hoverla.